

# NORTA Opportunity Conference for DBE/SBE

By NORTA

The New Orleans Regional Transit Authority (NORTA) has over \$30 million in open contracts for the capital program, and we are anticipating awarding over \$50 million on upcoming projects within the next several months.

To ensure that disadvantaged and small businesses (DBE and SBE) have access to the economic opportunity these projects afford, the RTA is hosting an Opportunity Conference on Thursday, September 5, 2024, from 10:30 am to 12:00 pm, at the RTA Canal Street Headquarters. RTA will provide information on upcoming projects:

- Downtown Transit Center Design/Engineering
- Passenger Facilities (Mobility Hubs) Design
- Universal Shelter Design
- Bus Rapid Transit (BRT) Environmental/Preliminary Engineering
- Capital Project Management/Construction Management
- On-Call Service Planning

- Sign and Pole Sign Installation
- Professional Architectural and Engineering On-Call Services
- Exclusive Right to Market Advertising Space on RTA Buses, Streetcars, Ferries, Ferry Terminals

Take advantage of this opportunity to get information about these upcoming projects, as well as information about the DBE/SBE program and the procurement process.

Bring your business cards, as prime contractors and subcontractors will be able to meet and greet.

To register for the DBE/SBE Opportunity Conference for Disadvantaged and Small Business Enterprises, please visit <https://www.norta.com/events/opportunity-conference-sep-24>

For more info on RTA's Disadvantaged and Small Business Enterprise program, including the criteria and forms, check out the DBE/SBE page at <https://www.norta.com/get-to-know-us/doing-business-with-us/small-business-and-dbe>

Under the Disadvantaged Business Enterprise (DBE) Program, the RTA has set participation goals for contracts federally funded by the United



States Department of Transportation (DOT). The RTA's DBE Program is established in accordance with the provisions under 49 Code of Federal Regulation Part 26 and is a requirement of DOT as a condition of receiving federal assistance.

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)

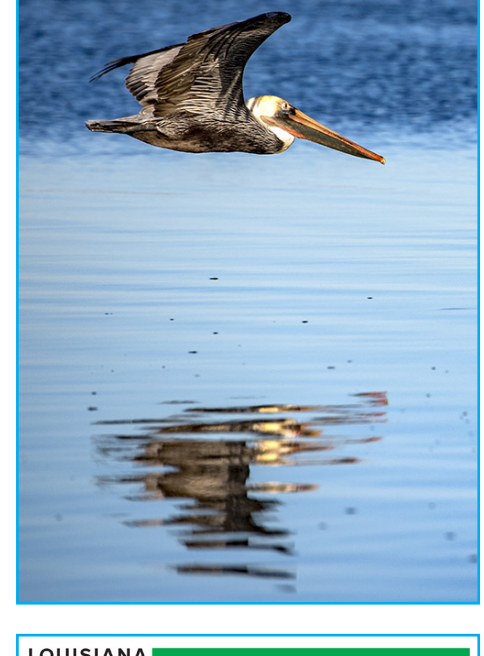
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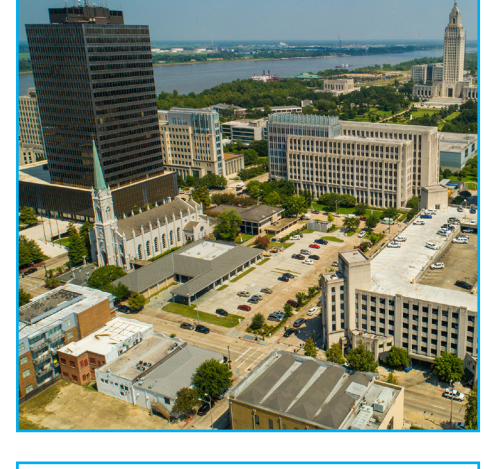
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Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

**Call for more information: 800-800-8534**

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weekly or whenever wherever to whomever you need to reach among agencies contractors diversity firms

**DBE/SBE OPPORTUNITY CONFERENCE**  
for Disadvantaged and Small Business Enterprises

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Scan to Register

If you have any questions or need additional information, please contact Adonis C. Exposé, Principal DBE/SBE Liaison Officer at 504-827-8301.

**Thursday, Sep. 5, 2024**  
**10:30am - 12pm**  
**RTA Board Room**  
(2817 Canal St, New Orleans, LA 70119)

**Small Business Exchange Louisiana DEI**

- Advertise
- ITB to Targeted (NAICS/SIC/UNSPSC) Certified Businesses
- Telephone Follow-Up (Live)
- Agency/Organization Letters
- Computer Generated Dated and Timed Documentation
- Customized Reports Available

For more info contact Valerie Voorhies at [vvv@sbeinc.com](mailto:vvv@sbeinc.com)

**SOUTHEAST EVENTS FOR YOUR BUSINESS**

**2024**

you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/woman-owned-small-business-wosb-program-tickets-817459181417>

**8(a) Orientation and SAM Registration Webinar**  
**Wednesday, September 18, 2024, 9:30 am–10:30 am CDT Online**  
**Main Sponsor(s): US Small Business Administration**  
**Contact: SBA Illinois District Office, 312-353-4528, [illinois.do@sba.gov](mailto:illinois.do@sba.gov)**  
**Fee: Free; registration required**  
Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

**Selling to the Federal Government Webinar**  
**Thursday, September 12, 2024, 12:00 pm–3:00 pm CDT Online**  
**Main Sponsor(s): US Small Business Administration**  
**Contact: George Tapia, 610-382-3086, [george.tapia@sba.gov](mailto:george.tapia@sba.gov)**  
**Fee: Free; registration required**  
Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on sell at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams meeting. Participants must ensure Microsoft Teams is functioning.

**Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar**  
**Tuesday, September 17, 2024, 1:00 pm–2:30 pm CDT Online**  
**Main Sponsor(s): US Small Business Administration**  
**Contact: Patrice Dozier, [patrice.dozier@sba.gov](mailto:patrice.dozier@sba.gov)**  
**Fee: Free; registration required**  
Welcome to the WOSB webinar series! Are

**CERTIFICATION**

Small Business Exchange, Inc.  
is **DBE certified** by the Louisiana UCP.

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